

## THE BEAUTY BAR PRIVACY POLICY

### About this policy

The Beauty Bar (ABN53784792269) is committed to protecting information that we collect, store and use when you engage our salon services and/or when you visit our website:  
<https://www.thebeautybarknx.com.au> **(Site)**.

By accessing our Site or disclosing personal information at our salon, you consent to the collection, use and disclosure of your information in accordance with this Privacy Policy.

### Information we may collect from you

We may collect personally identifiable information about you, including:

- your name;
- date of birth;
- gender;
- your contact information including email address;
- details of products and services we have provided to you or that you have enquired about, and our response to you;
- any clinical notes about your treatments;
- any other personal information provided by you.

### Why we collect and store your information

We may collect, store, and use your personal information for the following purposes:

- to assist us in providing our services to you;
- to contact and communicate with you;
- for internal record keeping and administrative purposes; and
- send you email updates if you subscribe to our emailing list.

### Your rights and controlling your personal information

If you have concerns about the privacy of the personal information we hold then please contact us:

The Beauty Bar Katherine

Phone: 0437 207 756

E: [carrie@thebeautybarknx.com.au](mailto:carrie@thebeautybarknx.com.au)

[Shop 5, 40a Katherine Terrace, Katherine Northern Territory 0850](#)

Please also contact us if you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant or misleading and we will take all reasonable steps to correct this.

## Cookies and web beacons

We may use cookies on our Site from time to time. Cookies are text files placed in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your email address or other personally identifiable information. However, they do allow third parties, such as Google and Facebook, to cause our advertisements to appear on your social media and online media feeds as part of our retargeting campaigns.

We use cookies to also maintain user sessions and to generate statistics about the number of visitors to our Site and some demographic related information.

We may also use web beacons on our website from time to time. Web beacons (also known as Clear GIFs) are small pieces of IT code that are placed on a web page to monitor the visitor's behaviour. They also collect data about the visitor's viewing of a web page. For example, web beacons count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page.

The purposes of using cookies and web beacons is for:

- analytics, market research and business development;
- for advertising and marketing, including but not limited to sending you promotional information about our products and services and information about third parties that we consider may be of interest to you; and
- to help us monitor our website and improve user experience;

## Links to other websites

Our Site may contain links to other websites and platforms. We do not have any control over those websites and platforms, and we are not responsible for the protection and privacy of any personal information, which you provide when visiting those websites.

## Unsubscribe

To unsubscribe from our email database or opt-out of communications (including marketing communications), please contact us or opt-out using the opt-out facilities provided in the email.

## Amendments

We may, at any time and at our discretion, update this Privacy Policy by publishing the amended Privacy Policy on our Site. We recommend you check our Site regularly to ensure you are aware of our current Privacy Policy.